

## **Digital Korea: History, Use, and Effects of New Communication Technologies**

*Perspectives on Contemporary Korea Conference Series V*

November 13-14, 2015 at the University of Michigan, Ann Arbor, Michigan, USA

One of the hallmarks of contemporary Korea is the incredible rate of development, adoption, and integration of new communication technologies. With this access to new communication technologies now part of the very fabric of Korean society, it becomes important to examine the history, use, and effects of Korean digital media – the internet, social media, mobile phones, etc. How has Korea's particular history shaped the development of new communication technologies and new media use in the country? What sectors of Korean society are using new media and in what ways? How do values, norms, and personal attributes interplay with individual's use of digital media? How does new media use and adoption play out between generations? What has been the impact of digital media in politics and society as well as everyday life?

**Digital Korea: History, Use, and Effects of New Communication Technologies** aims to showcase innovative scholarly work examining various subjects concerning the role of social media, mobile phones, and other new communication technologies in the case of Korea. The conference will be open to all methodological and disciplinary traditions. Theory-driven research and innovative methodological approaches are particularly welcome.

Some specific avenues of inquiry include but are not limited to papers that:

- Can speak to the context and history around new media development and adoption in Korea; that chart the benefits or the drawbacks of new media and illuminate (unintended) consequences;
- Explore the everyday individual uses of new media in civic domains;
- Study the utilization of new media in the areas of health, sustainability, and the environment;
- Examine patterns of digital media use and their consequences in politics and society
- Use new media as a lens to interpret culture and contextualize current events or that situate new media trends within a cultural and recent history;
- Document and critique the approach to new media by government and corporate conglomerates including but not limited to advertising, censorship, propaganda, and dissemination of information;
- Grapple with issues of access and digital diversity;
- Relate Korean values and traditions to new media trends; and,
- Infer what new media means for the future of Korean society; and
- Investigate any other topics/approaches relevant to the themes of new media/new communication technologies in the case of Korea.

Conference meals and lodging will be included for one accepted participant per paper. Modest travel grants to defray the costs of attendance may be available to accepted participants by application.

Organizer: Nojin Kwak (Nam Center/Department of Communication Studies, University of Michigan)

Sponsors: Nam Center for Korean Studies, University of Michigan

#### Guidelines for Submission

1. Deadline: All submissions must be made no later than Friday, July 31, 2015 in U.S. Eastern Time.
2. Categories of Submission: Two categories of submission may be accepted: full papers or abbreviated papers (approximately 5-8 pages). Full papers strongly preferred. Abbreviated papers must contain a description of methodology and findings.
3. Author Information: All submissions, including abbreviated papers, must include a separate cover page and an abstract with approximately 250 words. The cover page should include the following information: Title, name(s) of the author(s), affiliation, mailing address, email address of corresponding author, and a phone number.
4. Submission Method: Send in MS Word via email to [digitalkorea@umich.edu](mailto:digitalkorea@umich.edu).
5. Final Papers: Accepted submissions will need to submit final papers by Friday, October 16, 2015.