

ONLINE SEMINAR

**SCHOOL OF MEDIA, FILM &
JOURNALISM**

**CULTURAL POLITICS IN THE KOREAN CREATIVE
INDUSTRIES: NEOLIBERALISM VS. STATE-
DEVELOPMENT**

ORGANISED BY ASIAN CULTURAL AND MEDIA STUDIES (ACMS) RESEARCH
GROUP, SUPPORTED BY THE MEDIA MATTERS SEMINAR SERIES IN THE
SCHOOL OF MEDIA FILM AND JOURNALISM.

In this talk, Professor Dal Yong Jin will discuss Korea's cultural politics in tandem with the Korean creative industries and the Korean Wave. He addresses the vital role of the Korean government in the growth of the creative industries and Hallyu in the midst of the confrontations between neoliberal globalization and developmentalism. He will focus on the ways in which Korea has developed the local creative industries and the Korean Wave by discussing whether or not neoliberal ideologies have completely altered state developmentalism. Professor Jin will mainly talk about the major characteristics of each administration between 1993 and 2020 in cultural policy, leading to the theorization of the nation-state in the context of the Korean creative industries. Since studies of cultural policy assume that a wide range of policy tools are available to a government in promoting its cultural industries, he will discuss not only major cultural policy directions, including foreign direct investment driven by each president, but also governmental practices executed at the level of the executive branch, in particular, the Ministry of Culture, Sports, and Tourism.

DATE: Thursday 2 July 2020**TIME:** 11am AEST / 10am KST/ 9pm EDT (Wed 1 July) / 2am BST**REGISTRATION:** Please register using [this link](#). Upon registration, you will receive Zoom details for the event

Dal Yong Jin is Distinguished SFU Professor. He completed his Ph.D. in the Institute of Communications Research at the University of Illinois in 2005. Jin's major research and teaching interests are on digital platforms and digital games, globalization and media, transnational cultural studies, and the political economy of media and culture. Jin has published numerous books and journal articles, book chapters, and book reviews. Jin's books include *Korea's Online Gaming Empire* (MIT Press, 2010), *New Korean Wave: transnational cultural power in the age of social media* (University of Illinois Press, 2016), *Smartland Korea: mobile communication, culture and society* (University of Michigan Press, 2017), and *Globalization and Media in the Digital Platform Age* (Routledge, 2019).

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