



Third Biennial Melbourne Metropolitan Korean Studies meeting

Hosted by the Monash University Korean Studies Research Hub (MUKSRH)

Date: 17 June 2022

Time: 9am - 5pm AEST

Location: Monash University Clayton Campus Sport Centre Premiers Room / Zoom

Time	Session
9:00am - 10:00am	Registrations
10:00am - 10:10am	Opening remarks Dr Andrew David Jackson
Session 1: The Korean Peninsula Chair: Dr Andrew David Jackson	
10:10am - 10:40am	<u>Why don't you come out and change society? Coalition politics inside South Korea's candlelight rallies of 2016/17</u> Presenter: Dr David Hundt South Korea's candlelight rallies played a decisive role in ending Park Geun-hye's presidency in early 2017, but little is known about how the disparate cross-class coalition of interests inside the rallies held together. Drawing on interviews with activists and first-time or infrequent rallygoers, this article finds that there was broad consensus among participants on three major issues: the historical significance of the impeachment crisis, the need to practise a democratic ethos during the rallies, and the need for the crisis to usher in a new and better phase of national politics. The consensus, we illustrate, helped prevent further democratic decline in the short-term, but did not definitively bring South Korea into a new era of politics.
10:40am - 11:10am	<u>Soju advertising from 1960 to the present: A journey through 60 years of visual culture and language</u> Presenter: Dr Lucien Brown In this talk I report the initial findings of an analysis of over 800 soju print adverts spanning 60 years. I demonstrate how soju advertising developed "harder" imagery and language during the 1980s, which then transitioned to "softer" images and the use of female models from the 1990s. Since then, the imagery of soju ads has continued to evolve, showing evidence of shifting gender roles and changes in the idealized image of women. Whereas previous studies (Harkness 2013) have shown changes in the social semiotics of soju adverts from the 1980s to the 2000s, this study contextualizes these changes within a wider historical timeframe.
11:10am - 11:40am	<u>Knowledge production of "security" in the Asia-Pacific</u> Presenter: Dr Maria Rost Rublee Knowledge production about what constitutes "security" varies around the world. In this presentation, I discuss research on security studies within the



	Asia-Pacific, examining journals and topics over a 10-year period. In particular, I highlight trends in Korea and around Korea.
11:40am - 12:40pm	Lunch
Session 2: North Korea Chair: Dr Maria Rost Rublee	
12:40pm - 1:10pm	<u>Climate change adaptation in North Korea at the environment-security-governance nexus</u> Presenter: Dr Ben Habib In a 2010 article published in Asian Survey, I argued that North Korea did not have the adaptive capacity to buffer the climate change impacts predicted for the Korean Peninsula. Repeated climate shocks were likely to exacerbate the pre-existing weaknesses of the food system and place significant stress on an already fragile DPRK state. Only ten years later, those climate impact predictions are coming to pass, as evidenced by the 2020 typhoon season. In this presentation I will evaluate what has held up and what has changed from the picture painted in my 2010 article, and pinpoint potential near- to medium-term risks at the nexus of climate, governance and security.
1:10pm - 1:40pm	<u>North Korea as a method*</u> Presenter: Dr Jay Song The paper reviews methodological trends in North Korean studies, mainly in social sciences, over the past two decades. It aims to demonstrate the evolution of data and methodologies employed by scholars in the field by focusing on three methods—statistical analyses, interviews, and theory testing—as well as to examine benefits and challenges associated with each methodology. The study finds that data and methodologies have become significantly diversified and sophisticated with increased accessibility to digitized North Korean materials, multidisciplinary eclectic methods, and computational analytical tools used by a new generation of scholars. At the core, it is the validity of data that can genuinely contribute to evidence-based scientific investigation. It also highlights that researchers' epistemological barriers can seriously undermine the transparency in data and research design. Self-reflection, crossexamination, and rigorous peer review can further advance the quality of North Korean studies.
1:40pm - 2:10pm	Tea and coffee break
Session 3: Australia-Korea relations and education Chair: Dr Lucien Brown	
2:10pm - 2:40pm	<u>Developing future business leaders to advance the Australia-Korea relationship</u> Presenter: Prof. Patrick Butler



	<p>Successful international trade relations and deep political, economic and social ties between Australia and Korea require the engagement and development of next-generation business leaders. Each national cohort has important lessons to learn from the other, including strategic perspectives and capabilities in the areas of business culture, manufacturing, marketing, innovation and service sector productivity.</p> <p>Insights from Monash Business School and Sungkyunkwan University (SKKU) Business School exchange programs and student visits at MBA and Executive MBA levels are developed.</p>
2:40pm - 3:10pm	<p><u>Transitional Justice in Korea: A Role for Australia?</u></p> <p>Presenters: Dr Danielle Chubb and Dr Nazanin Zadeh-Cummings</p> <p>This presentation will discuss an Academy of Korean Studies funded project titled 'Transitional Justice in Korea? A Role for Australia,' awarded in 2020 and completed in 2021. The presentation will explore some of the challenges of designing the project, finding funding, and pivoting an in-person workshop methodology to an online space. It will also cover the project's publications and preliminary findings, as well as present potential future directions.</p>
3:10pm - 3:40pm	<p><u>The Future of Korean Studies in Australia: Challenges and Opportunities</u></p> <p>Presenter: Prof. Bronwen Dalton</p> <p>Many of the challenges facing Korean Studies in Australia are similar to the challenges facing Australian universities - government funding is declining, competition from non-traditional providers is growing; pressure to create new sources of income is rising; students are more forthright about getting value for money and are seeking more enhanced digital learning experiences. More broadly, these challenges emerge in the context of increasing volatility in our region and heightened pressures on both economies. More profound, the climate change crisis presents humanity its greatest existential threat. In this context we must rethink the how we deliver Korean Studies education and also prepare students to follow their passions in new ways that meet changing expectations and ensure graduates can thrive in these uncertain times. The good news is that these challenges also present Korean Studies its greatest opportunities. In particular, there is a great opportunity to develop ICT enabled lifetime fit-for-purpose learning and for-purpose learning in ways that further enrich and expand academic curriculums and programs and connect students with their passion for social change; become a vehicle for engagement with our region in ways that deepen the strategic Australian-Korean partnership in ways that lead to mutual prosperity and build more resilient democracies in both countries; and, through seizing new opportunities for research funding from industry and philanthropy, resource a rapid acceleration of the research standing of the field. BUT the other good news is that, for Korean Studies, this is much more about propelling a trajectory rather than changing course.</p>
3:40pm - 4:10pm	<p>Round Table discussion</p>



4:10pm - 4:20pm

Closing remarks

* Presenting remotely

Presenter biographies

Session 1: The Korean Peninsula

Why don't you come out and change society? Coalition politics inside South Korea's candlelight rallies of 2016/17

David Hundt is an Associate Professor of International Relations at Deakin University, Australia. His research interests are the politics, foreign policy, and political economy of East Asia, broadly defined, with a particular focus on Korea.

Soju advertising from 1960 to the present: A journey through 60 years of visual culture and language

Lucien Brown is a Senior Lecturer of Korean Studies at Monash University. He carries out research on cultural and social aspects of the Korean language, including embodied and multimodal approaches. He is the author of Korean Honorifics and Politeness in Language Learning (2011) and co-editor of The Handbook of Korean Linguistics (2015).

Knowledge production of "security" in the Asia-Pacific

Maria Rost Rublee is an Associate Professor of International Relations at Monash University and Chair of the International Security Studies Taskforce on Diversity. She is an international relations scholar whose work interrogates the social construction of national security, including nuclear politics, maritime security, and diversity in security studies, with a focus on the Indo-Pacific.

Climate change adaptation in North Korea at the environment-security-governance nexus

Ben Habib is Senior Lecturer in International Relations at La Trobe University, with research and teaching interests including the environment-security-governance nexus in North Korea, the political economy of North Korea's nuclear program, East Asian security, and international climate change politics.

North Korea as a method

Jay Song is Associate Professor in Korean Studies at the Asia Institute of the University of Melbourne, Australia, and Deputy Editor for Asian Studies Review. Jay completed her PhD in Politics (Cambridge, UK), LLM in Human Rights (Hong Kong), and BSc in Mathematics (Seoul, Korea). She is the author of Human Rights Discourse in North Korea: Post-colonial, Marxist and Confucian Perspectives (London: Routledge, 2010) as well as the editor of The History of Human Rights Society in Singapore, 1965-2015 (London: Routledge, 2017) and Irregular Migration and Human Security in East Asia (London: Routledge, 2014). Her current research focuses on Asian migration to Australia and North Korea.

Session 2: Australia-Korea relations and education

Developing future business leaders to advance the Australia-Korea relationship

Professor Patrick Butler is Director of the Global Executive MBA Program at Monash Business School. He has had academic appointments in Ireland, Australia and Japan and has worked with EU

and UN organisations in Russia and Africa. He has led international projects and study programs for MBA students in Korea and other Asian countries.

Transitional Justice in Korea: A Role for Australia?

Dr Danielle Chubb is a Senior Lecturer in International Relations at Deakin University. She is the author (with Ian McAllister) of *Australian Public Opinion, Defence and Foreign Policy: Attitudes and Trends Since 1945* (Palgrave 2021) and *Contentious Activism and Inter-Korean relations* (Columbia University Press 2014), and the editor (with Andrew Yeo) of *North Korean Human Rights: Activists and Networks* (Cambridge University Press 2018).

Nazanin Zadeh-Cummings is the Associate Director of Research at the Centre for Humanitarian Leadership, Deakin University. Her areas of research include humanitarian aid, North Korea, and civil society. Nazanin received her PhD from the City University of Hong Kong in 2019.

The Future of Korean Studies in Australia: Challenges and Opportunities

Professor Bronwen Dalton is the Head of The Department of Management and Director of the Masters of Not-for-Profit and Social Enterprise Program at the University of Technology Sydney. She completed her PhD at the University of Oxford, where she was awarded the Oxford University Larkinson Award for Social Studies and was the recipient of the British Vice-Chancellors Committee Overseas Research Scholarship and the Korea Foundation Scholarship. Bronwen has a long association with Korea and speaks Korean. She was a Director of the National Korean Studies Centre (NKSC) (1993 - 1996) a consortium of La Trobe University, Monash University, Swinburne University of Technology and the University of Melbourne. Bronwen has focused her interests on North Korea. In 2013-2016 Bronwen was Chief Investigator on an ARC Discovery grant titled "Women in the Rise of the Informal Market in North Korea", the first major research project to investigate the role played by women in the emergence of a nascent capitalist economy in North Korea.

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