

2025  
Korea Foundation  
LAB Series

# Lectures on Arts and Beyond

PERIOD  
August 21–28, 2025

LOCATIONS  
Australia (Sydney, Melbourne), Singapore

TOPIC  
Korean Cinema and K-drama



The Korea Foundation (KF) is the Republic of Korea's designated public diplomacy organization, affiliated with the Korean Ministry of Foreign Affairs. Since its establishment in 1991, the KF has been promoting mutual understanding and friendship between the peoples of Korea and other nations through various activities, including cultural exchange, support for Korean studies, global networking, and an array of public diplomacy programs.



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# 2025 KF **LAB** Series Lectures on Arts and Beyond

August 21–28, 2025

**The Korea Foundation (KF)**

**In collaboration with**

**The University of New South Wales (UNSW)**

**The University of Melbourne**

**Monash University**

**Nanyang Technological University (NTU)**

# Schedule

## The University of New South Wales (UNSW)

Date	Time	Event	Venue
August 21 (Thu.)	13:00–13:20	Self-Introductions and Technical Setup	Mathews 214, Kensington Campus, UNSW Sydney
	13:20-13:25	Welcome Remarks and General Introduction	
	13:25-14:10	<b>[Lecture] <i>Retribution Gone Newtro: Decolonizing Ressentiment in Korean Revenge Dramas</i></b> - Haerin Shin (Korea University)	
	14:10–14:20	Break	
	14:20–15:05	<b>[Lecture] <i>South Korea’s CinemaTiger Unleashed: Genre Hybridization and the Cinematic Power of Hallyu</i></b> - Brian Yecies (University of Wollongong)	
	15:05–15:15	Break	
	15:15–17:00	<b>[Seminar] Open Discussion and Q&amp;A</b>	

## The University of Melbourne

Date	Time	Event	Venue
August 25 (Mon.)	17:00–17:05	Introduction	Room 456, Level 4, North Wing, Arts West Building
	17:05–17:55	<b>[Lecture] <i>South Korea’s CinemaTiger Unleashed: Genre Hybridization and the Cinematic Power of Hallyu</i></b> - Brian Yecies (University of Wollongong)	
	17:55–18:30	<b>[Seminar] Open Discussion and Q&amp;A</b>	
August 26 (Tue.)	17:00–17:05	Introduction	Room 553, Level 5, North Wing, Arts West Building
	17:05–17:55	<b>[Lecture] <i>Retribution Gone Newtro: Decolonizing Ressentiment in Korean Revenge Dramas</i></b> - Haerin Shin (Korea University)	
	17:55–18:30	<b>[Seminar] Open Discussion and Q&amp;A</b>	

## Monash University

Date	Time	Event	Venue
August 26 (Tue.)	10:00–10:10	Introduction	CL_16 Rainforest Walk, Room S10, Theatre (Bldg 25)
	10:10–11:00	<b>[Lecture] <i>South Korea’s CinemaTiger Unleashed: Genre Hybridization and the Cinematic Power of Hallyu</i></b> - Brian Yecies (University of Wollongong)	
	11:00–11:10	Break	
	11:10–12:00	<b>[Lecture] <i>Retribution Gone Newtro: Decolonizing Ressentiment in Korean Revenge Dramas</i></b> - Haerin Shin (Korea University)	
	12:00–13:00	<b>[Seminar] Open Discussion and Q&amp;A</b>	

## Nanyang Technological University (NTU)

Date	Time	Event	Venue
August 28 (Thu.)	14:30–14:40	Introduction	Lee Foundation Lecture Hall, Wee Kim Wee School Building
	14:40–15:40	<b>[Lecture] <i>The Origins of the South Korean Film Renaissance</i></b> - Sangjoon Lee (City University of Hong Kong)	
	15:40–15:50	Break	
	15:50–16:50	<b>[Lecture] <i>Retribution Gone Newtro: Decolonizing Ressentiment in Korean Revenge Dramas</i></b> - Haerin Shin (Korea University)	
	16:50–17:00	Break	
	17:00–17:30	<b>[Seminar] Open Discussion and Q&amp;A</b>	

# Speakers (in alphabetical order by surname)

## Sangjoon Lee

**Associate Professor**  
School of Creative Media  
City University of Hong Kong

[sangjilee@cityu.edu.hk](mailto:sangjilee@cityu.edu.hk)



Sangjoon Lee is an Associate Professor of Cinema Studies at the City University of Hong Kong's School of Creative Media. He is the author of *Cinema and the Cultural Cold War: US Diplomacy and the Origins of the Asian Cinema Network* (2020; Korean edition 2023 and Chinese edition 2024) and the editor/co-editor of *Hallyu 2.0: The Korean Wave in the Age of Social Media* (2015), *Rediscovering Korean Cinema* (2019), *The South Korean Film Industry* (2024), *Remapping the Cold War in Asian Cinemas* (2024), and *The Routledge Companion to Asian Cinemas* (2024). Currently, he is editing two volumes, *Netflix and South Korean Media in a Globalizing World* and *The Oxford Handbook of South Korean Cinema*. Lee's works have been translated into Korean, Japanese, Chinese, and Italian.

## Haerin Shin

**Associate Professor**  
School of Media Studies  
Korea University

[helenshin@korea.ac.kr](mailto:helenshin@korea.ac.kr)



Haerin Shin is an Associate Professor of Media & Communication Studies and the Director of the Intercultural AI Ethics Research Center at Korea University. Shin's research fields include Asian American literature & media, science fiction, and the ethics and aesthetics of artificial intelligence. She has written on cyberbullying, posthuman spirituality, techno-Orientalism, the ethics of artificial intelligence, and surveillance technologies, and she is now working on a book on the representation of artificial intelligence in science fiction.

## Brian Yecies

**Professor**  
Creative Industries, Communication and Media  
School of The Arts, English & Media  
Faculty of Arts, Social Sciences & Humanities  
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Brian Yecies has over 30 years of experience teaching and researching on Australia and East Asia's creative industries and the digital and big data research methods to study them. He is an internationally regarded expert on cinema and new media, particularly the global spread of South Korea's webtoon transmedia entertainment industries and their influence across Greater China and North America. Through his successful competitive research grants from the Academy of Korean Studies, the Korea Foundation, the Asia Research Fund, and the Australian Research Council, among others, he has developed extensive links with cultural industry leaders, creative practitioners, and academics, including significant connections across Asia and Europe. The impact and influence of his work are illustrated by 4 books and nearly 100 high-impact academic publications, which are cited by scholars and policymakers around the world. His book *South Korea's Webtooniverse* (2021) is the first major study to offer deep insights on this globally facing platform environment, highlighting the transformation of East Asian media in a globalized society.

## About *Koreana*

*Koreana* is a comprehensive arts and culture quarterly published by the Korea Foundation. Ever since its launch in 1987, it has established a global readership and become part of the collections of universities, libraries, and research centers, as well as of art and cultural institutions in around 150 countries.

*Koreana's* in-depth special features highlight different aspects of Korea, be it cultural phenomena in contemporary Korean society, striking locales on the Korean peninsula, or Korea's rich cultural heritage spanning millennia. Regular columns explore Korean art trends, lifestyle, and cuisine, as well as architecture and literature.

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(Seongsu-dong)



Autumn (Hongdae)



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## Notes

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